



Privacy Policy

Effective Date: December 16th, 2024

Elemental Essentials ("we," "us," or "our") values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website, shop with us, or engage with our services.

1. Information We Collect

a. Personal Information

We may collect the following personal information when you interact with us:

- Name, email address, phone number, and shipping/billing address
- Payment information (processed securely through third-party providers)
- Account details if you create one (username and password)

b. Non-Personal Information

We also collect non-personal data, such as:

- Browser type, operating system, and device information
 - IP address and geolocation data
 - Website usage data (e.g., pages visited, time spent, referral URLs)
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2. How We Use Your Information

We use your information to:

- Process and fulfill your orders
 - Communicate with you about orders, promotions, and updates
 - Personalize your shopping experience
 - Improve our website, products, and customer service
 - Comply with legal and regulatory requirements
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3. How We Share Your Information

We do not sell or rent your personal information to third parties. However, we may share your data with:

- **Service providers:** Payment processors, shipping companies, and marketing platforms
 - **Legal authorities:** If required by law, regulation, or court order
 - **Business transfers:** In the event of a merger, acquisition, or sale of assets
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4. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Enhance website functionality and user experience
- Analyze website traffic and performance
- Deliver personalized advertisements

You can manage your cookie preferences through your browser settings. Note that disabling cookies may limit certain website features.

5. Your Choices and Rights

You have the right to:

- Access, correct, or delete your personal information
- Opt out of marketing communications by clicking "unsubscribe" in our emails
- Request data portability or restrict certain data processing activities

To exercise your rights, please contact us at **contact@elementalessentials.shop**

6. Data Security

We implement security measures to protect your data from unauthorized access, disclosure, or misuse. These include encryption, secure servers, and regular audits. However, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites and encourage you to review their privacy policies.

8. Children's Privacy

Our website is not intended for children under 13, and we do not knowingly collect personal information from children. If you believe we have inadvertently collected such information, please contact us to delete it.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be effective upon posting to our website. Please review this policy periodically to stay informed about how we protect your information.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Elemental Essentials

Email: contact@elementalessentials.shop

Thank you for trusting Elemental Essentials with your personal information.

